Customer Motivators excels at engaging, motivating and rewarding consumers! Using popular gift cards to motivate consumer behavior, Customer Motivators delivers innovative, economical and turnkey promotional solutions.

Market Uses

- New Customer Acquisition
- Existing Customer Retention
- Conversion to Paperless Billing
- Customer Appreciation
- Customer Up-Sell / Cross-Sell
- Refer-A-Friend
- Consumer Quote Completion
- Lost Customer Win Back
- Customer Program Renewal

Reward Categories & Themes

Home & Household















Dinning & Entertainment















Apparel















Gas & Auto















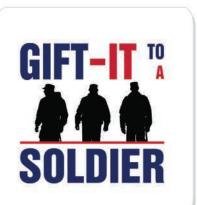
Community















Calendar

JANUARY

What's Happening This Month 01:New Years Day 19:Martin Luther King Day



FEBRUARY

What's Happening This Month 14:Valentine's

15:President's Day 07:Super bowl 09:Mardi Gras American Heart Month





What's Happening This Month 04:Employee Appreciation 17:St. Patrick's Day

20:Start of Spring 27:Easter March To Health Month

Promotion Themes GIFT-IT to a Hero Home Essentials GIFT-IT to a Coach

What's Happening This Month 22:Earth Day

Loyalty Month Tax Season





MAY

What's Happening This Month

03:National Teacher Day 08:Mother's Day 21:Armed Forces Day 30:Memorial Day



Promotion Themes

Operation Free Lunch Shop til you Drop GIFT-IT to a Hero GIFT-IT to a Mom

JUNE

What's Happening This Month

14:Flag Day 19:Father's Day

Promotion Themes GIFT-IT to a Hero

GIFT-IT to a Dad

Gas n' Go



JULY

What's Happening This Month 04:Independence Day

24:Parent's Day Summer

Promotion Themes Summer Bonanza

Shop til you Drop

AUGUST

What's Happening This Month 21:Senior Citizens Day **Back To School**

Promotion Themes GIFT-IT to a Teacher

Dinner & a Movie Back to School



SEPTEMBER

What's Happening This Month 05:Labor Day

11:Grandparent's Day 17:Oktoberfest

GIFT-IT to a Hero

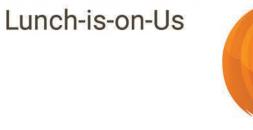
22:Start of Autumn

Promotion Themes Operation Free Lunch



What's Happening This Month 10:Columbus Day 31:Halloween

Breast Cancer Awareness





NOVEMBER

24:Thanksgiving

25:Black Friday 28:Cyber Monday





25:Christmas

Promotion Themes Give a Cup of Joe

